

Action Plan

1. Objective of the campaign

The mobile phones campaign is aimed at developing systematic organising and recruitment activities in as many worldwide mobile phone companies as possible, so as to ultimately achieve **five key objectives**:

- increase membership;
- elect trade union representatives;
- get recognition;
- represent workers' interests through collective bargaining;
- develop organising structures.

2. Programme of activities

In order to achieve the above targets we need to make a proper and timely evaluation of the development of the campaign, so that we can support each other where necessary and attain our goals.

Therefore the campaign will be developed according to the following programme:

9 May 2001 - Launching of the campaign

- Action: Affiliates: Unions in their respective countries carry out an organising drive in targeted mobile companies.
- UNI: Official launch of the campaign by the UNI General Secretary, (in Nyon during the inauguration of the UNI Headquarters).

From 9 May 2001 to May 2002

- Action: Affiliates: Continue their organising activities and report back to UNI Telecom Department on:
- a) activities carried out
 - b) problems faced
 - c) new members
 - d) general progress
 - e) success stories.

This report can be made through the campaign web address:

www.unitogether.org in the benchmarking link:

The user name and password can be obtained from the Head of Telecom Department.

September 2001 – UNI World Congress

- Action: Report to the Congress on success stories.
Special gathering to raise awareness about the campaign.

October 2001 – VODAPHONE and ORANGE weeks

Actions: Organising and recruitment activities around VODAFONE and ORANGE.
Special recruitment materials to be developed by the Telecom organising committee.

5 November 2001 – Meeting of Organisers in Nyon

Action: All Unions involved in the campaign to send the person in charge of the campaign to an evaluation meeting to be held in Nyon
Objective: to see «What is working well»
«What is not working well»
«What needs to be changed»

8 and 9 November 2001 – World Telecom Committee – Washington

Action: World Telecom Committee Meeting will concentrate on mobile phones organising.

February 2002 – Conference on working conditions and practices in the mobile sector

May 2002 – Final evaluation of the campaign

Action: All unions involved in the campaign will meet in Nyon to make a final evaluation of the campaign and to discuss the next steps.

During the campaign: Unions to co-operate in cross-border activities.
Unions to co-operate in training organisers.
Unions to co-operate in transnational corporations.

3. Organising Committee

The following colleagues of the organising committee will be available to support you during the campaign, in case you need any information:

Helmut Falcke (DPG), Germany	Falcke.dpg@t-online.de
Chris Hudson (CWU), Ireland	chris@cwu.ie
Tove Johansen (EL&IT), Norway	tove.johansen@elogit.no
Eric Lovett (CWU), United Kingdom	Elovett@cwu.org
Leslie Manasseh (CONNECT), United Kingdom	Leslie@connectuk.org
Maria Matsouka (OME-OTE), Greece	mmatsouka@cosmote.gr
Daniel Guillot (CFDT), France	dguillot@fupt.cfdt.fr

In addition to the above colleagues you can contact:

Luis Neves – UNI-Head of Telecom Department	Luis.Neves@union-network.org
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